



ANTIGRAVITY INVESTMENTS

# INVESTMENT SERVICES

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AUG 2018 // PREPARED BY BRENDON WONG

## BACKGROUND

Antigravity Investments is an SEC-registered investment firm based in the San Francisco Bay Area. Our mission is to make investing more accessible, affordable, and effective for all. We are the first digital advisor to service nonprofits and businesses, and our goal of increasing funding for social causes by optimally investing charitable assets was commended by American Express and Ashoka.

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## STRATEGIES

Our firm offers a wide variety of evidence-based investing strategies, some of which are shown on the next page. Some strategies, such as the Global Market Portfolio, are widely known and respected in the industry. Other strategies are proprietary systems developed by our firm based on the latest academic research. Actual results can differ from the theoretical results presented in this document. The following backtest results do not include fees. Keep in mind past performance is not a guarantee of future results.

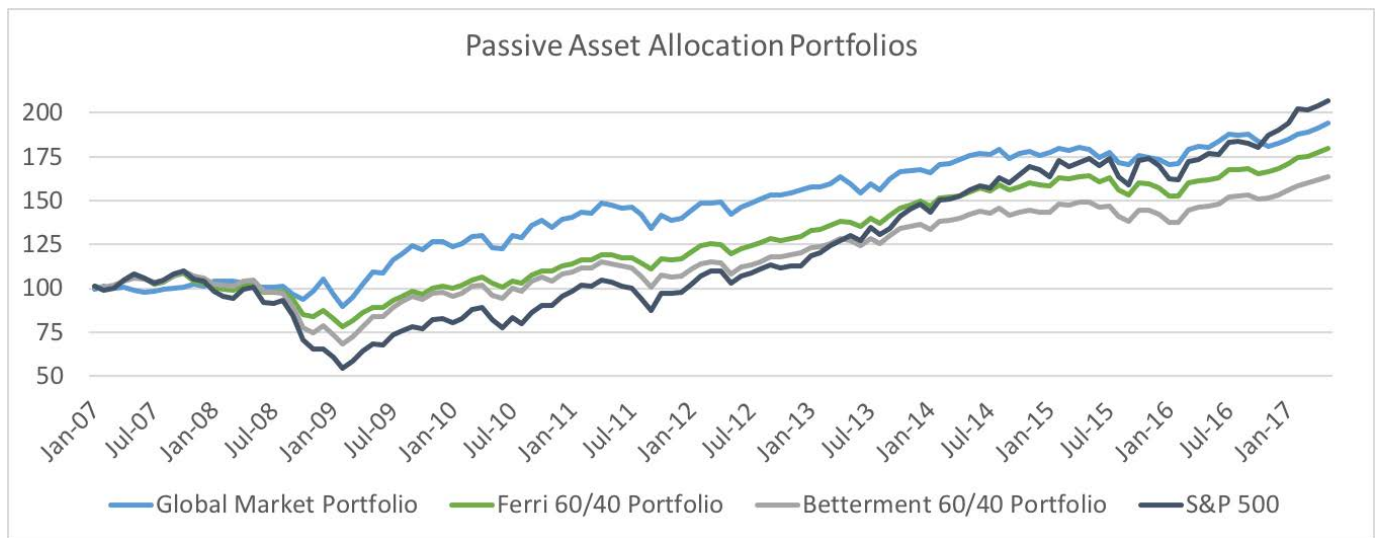


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About our  
**FIRM**

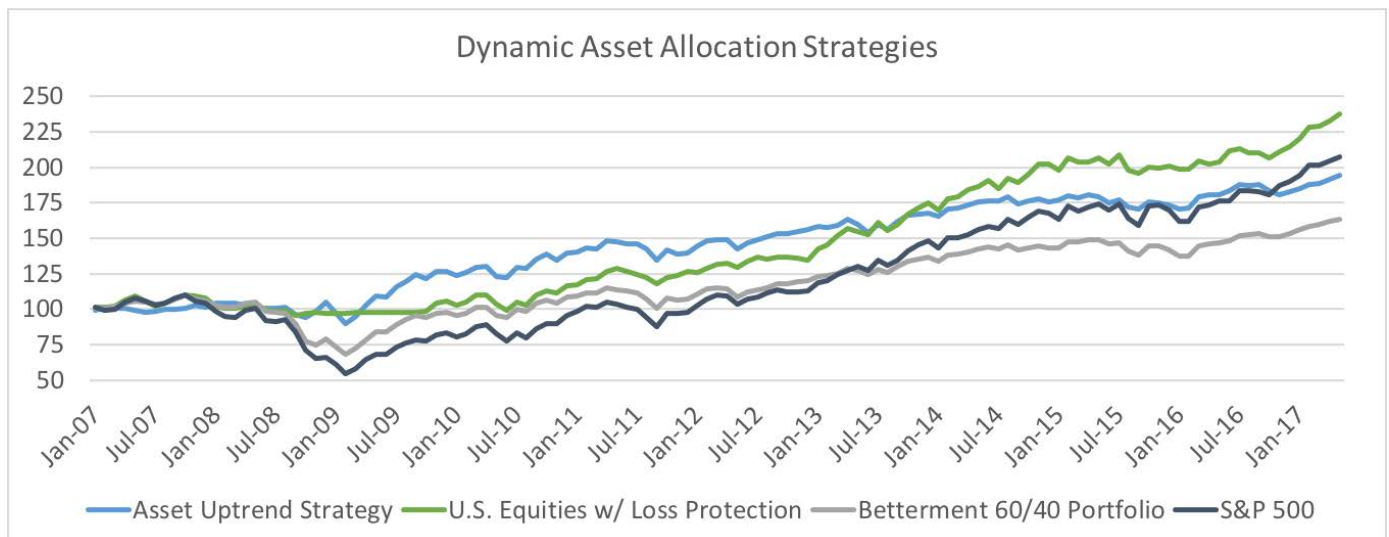
## PASSIVE ASSET ALLOCATION

Passive asset allocation is the way most individuals and organizations invest. It involves identifying appropriate assets to hold, setting targets for the percentage of assets in the portfolio, selecting investments to represent each asset, and regularly "rebalancing" the portfolio back to the target asset percentages.



## DYNAMIC ASSET ALLOCATION

Dynamic asset allocation involves changing the proportion of assets in a portfolio with the aim of improving the risk-adjusted return of the portfolio. This approach has the goal of reducing losses during bear markets, potentially at the expense of higher gains during bull markets, resulting in steadier overall performance.



# Getting Started with INVESTING

Step 1: Set up new or existing brokerage account  
Step 2: Provide information about investment goals  
Step 3: Begin investing

A brokerage account enables people and organizations to invest. We can manage existing brokerage accounts, and for clients that do not have one, we help create new brokerage accounts with an easy online application.

Once the brokerage account is set up, before we start investing, we will ask about the client's investing goals and comfort with different levels of risk. This enables us to recommend the most appropriate investments.

Once we understand the client's investment goals, we will begin managing the client's brokerage account. We will provide regular updates and support.

Email us at [support@antigravityinvestments.com](mailto:support@antigravityinvestments.com) to learn more and begin investing!

## \$1M+

Under Our Firm's Management

## 100+

Investment Strategies Available

## \$25,000

Low Minimum Investment

## 0.5%

Assets Under Management Fee